



AGH Media Policy

Visitor and Exhibitor Media Guidelines

Visitors and exhibitors can take photographs and record videos at the AGH SHOW for personal use only. Creating photographs or videos for commercial purposes or distribution is strictly prohibited without prior authorisation.

This policy applies to all event areas, including but not limited to:

Competition Arenas, Warm-up Arenas, Barn and Stall Areas & Cattle Facilities

Content Creator Media Policy

Content creators must obtain a media pass from the show office. They must adhere to the following guidelines and standards when producing and distributing content across various platforms to ensure the maintenance of a positive brand image and adherence to community standards:

1. **Ethical Conduct:** Content must reflect honesty, integrity, and respect for all individuals and animals involved in the event.
2. **Legal Compliance:** When producing and sharing content, content creators must comply with all relevant laws, including copyright, intellectual property, and privacy laws.
3. **Disclosure of Partnerships:** All partnerships, sponsorships, or affiliations must be transparently disclosed in the content as per legal and industry standards.
4. **Accuracy of Information:** All content must be factually accurate, avoid misleading representations, and refrain from spreading misinformation.
5. **Responsible Use of Language:** Content must use respectful and inclusive language, avoiding offensive, discriminatory, or inflammatory remarks.
6. **Positive Representation:** Content should align with the values and reputation of the AGH SHOW, promoting a safe and welcoming environment for all participants and visitors.

Media Pass Requirement Content creators seeking to produce and distribute content for professional purposes must obtain a media pass.

To secure a media pass, content creators are required to:

Review and agree to the AGH SHOW Media Policy.

Sign the Media Policy agreement as a condition of access.

Failure to comply with this policy may result in the revocation of the media pass, removal from the event, or other appropriate actions as deemed necessary by the event organisers.